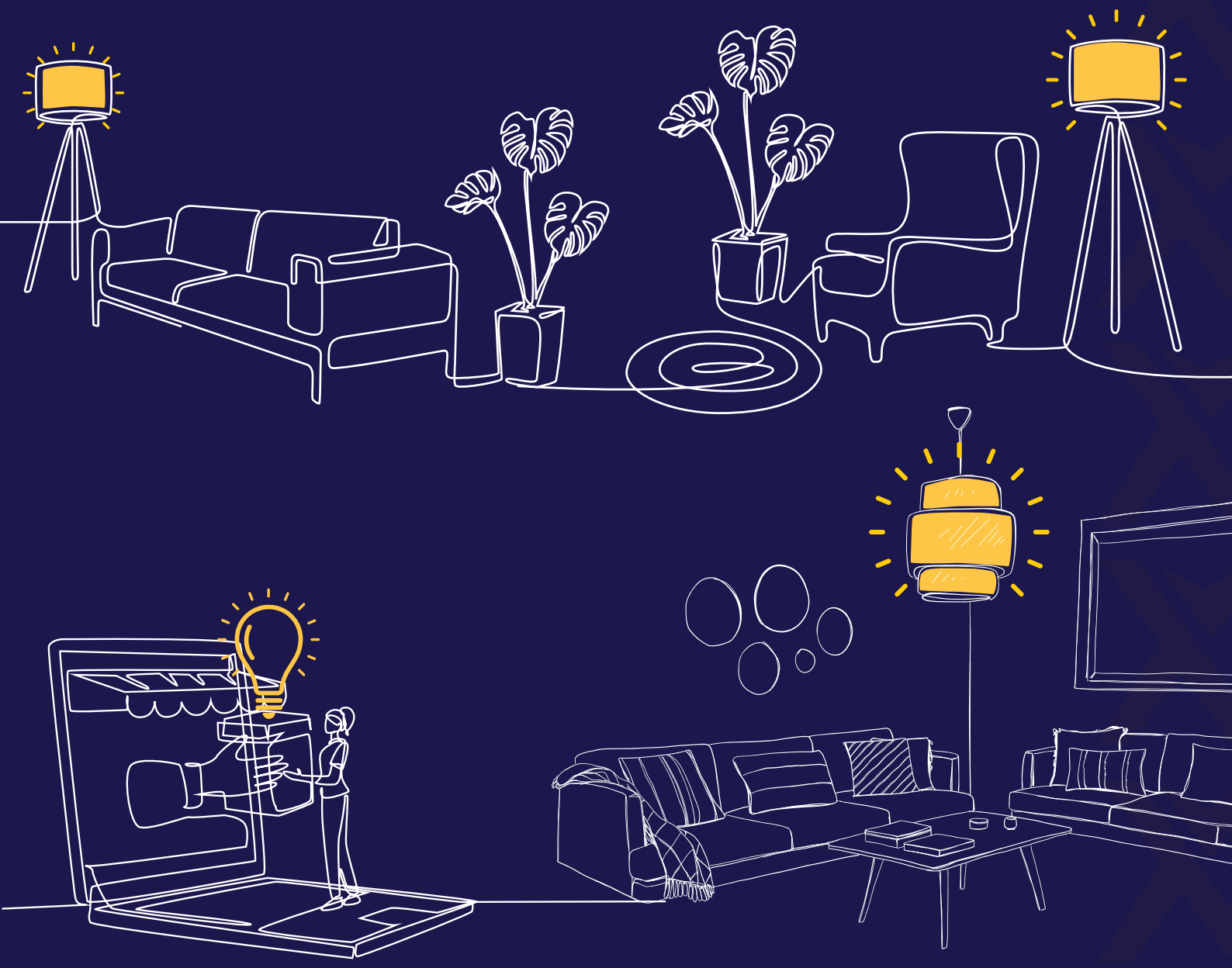


Illuminate Possibilities with **DynamicX PLUS**

At Dynamic X Plus, we modify lighting concepts into visually stunning experiences that Attract and inspire. Through our CGI visuals, storytelling videos, and interactive applications, we bring your products to life with accuracy and creativity.

Let us showcase your lighting solutions in a way that reflects the perfect blend of functionality and lifestyle.

Here are detailed descriptions for each service tailored to the lighting industry



Lifestyle Ambience
CGI Images

CGI Product Installation
Demo Videos

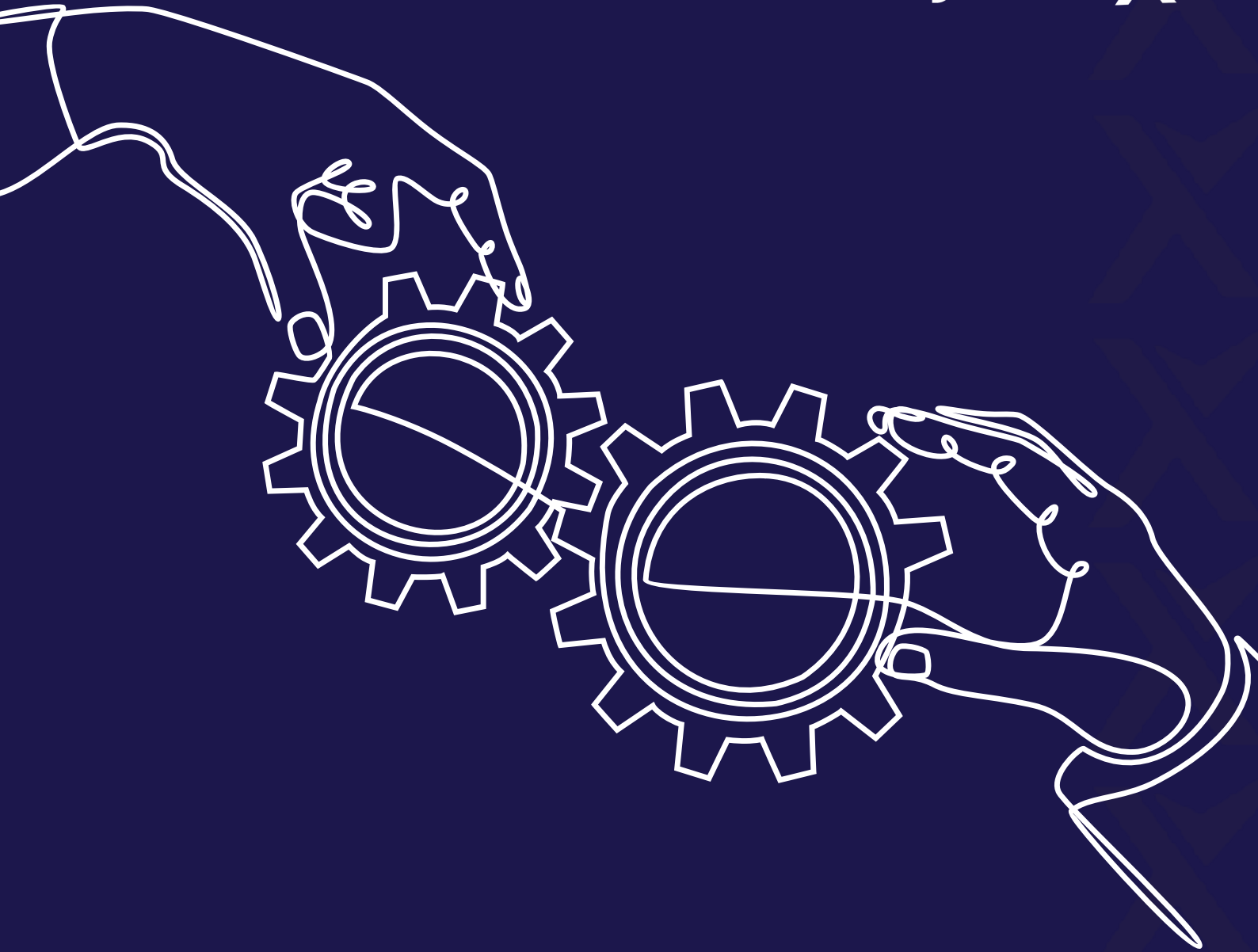


CGI Product
Visualisation

Storytelling
Product Videos

Interactive
Applications

what We offer



Our Services



Explore More

At Dynamic X, we bring lighting solutions to life with cutting-edge CGI and immersive tools designed to inspire. From CGI Product Visualisation that highlights complex details, to Lifestyle Ambience CGI Images that showcase your lighting designs in real-world settings, we ensure every product shines with creativity and precision. Our Storytelling Product Videos create engaging narratives around your lighting, while CGI Product Installation Demo Videos provide clear and compelling guides for seamless customer understanding. Additionally, our Interactive Applications enable customers to explore and customise lighting solutions in dynamic, virtual environments. Whether presenting your products or enhancing customer engagement, our services empower lighting brands to showcase their innovations with clarity, creativity, and impact.

CGI Product Visualisation

Showcase your lighting solutions with CGI Product Visualisation, designed to highlight the features, creativity, and functionality of your products with photorealistic accuracy. These visuals provide an accurate and compelling representation of your lighting products, illustrating how they seamlessly fit into various environments. From complex design details to realistic lighting effects, our CGI renders ensure your products stand out, offering customers a clear and engaging way to appreciate their value and impact.



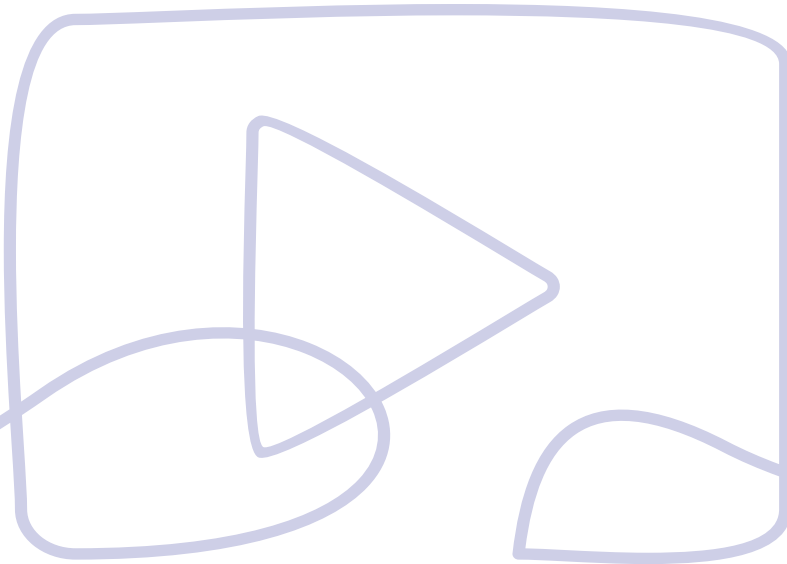
[Explore More](#)

Lifestyle Ambience CGI Images

Craft your lighting products into stunning visuals that bring out emotion and inspiration. Our Lifestyle Ambience CGI Images are designed to showcase your lighting solutions in real-life settings, creating immersive scenes that highlight the mood, atmosphere, and functional beauty of your products. From cozy home interiors to vibrant commercial spaces, these photo realistic images capture the essence of how your lighting upgrades spaces and lifestyles.

Storytelling Product Videos

Every product has a story, and we help bring yours to life with Storytelling Product Videos. These videos create engaging narratives that show the purpose, benefits, and beauty of your lighting products. Using cinematic techniques and clear messaging, we highlight your product's journey, from its design inspiration to the way it creates living and working spaces. These videos aim to inspire, inform, and turn viewers into customers.

[Explore More](#)



CGI Product Installation Demo Videos

Ease the installation process with our Product Installation Demo Videos. These step-by-step guides provide clear, concise instructions, ensuring customers and professionals can easily set up and install your lighting products. Combining clarity with professional visuals, these videos help reduce errors and build confidence in your products. From unpacking to final setup, we ensure every step is covered, empowering customers to enjoy a seamless experience.

Interactive Applications

Help customers imagine your lighting solutions in their own spaces with Interactive Applications. These advanced tools let users explore product features, adjust settings like brightness and colour, and try out different placements in real-time. Whether through VR, 3D modelling, or 360-degree virtual tours, our applications make it easy to engage customers, simplify their decisions, and bring your lighting products to life with exceptional interactivity.



Our Value Models



Fixed Price

You set the budget, we stick to it. The full scope, requirements, terms, and specifications are agreed upon before the start of the project and can't be changed later.



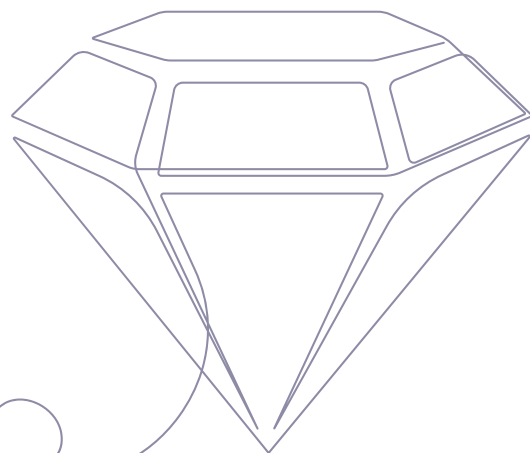
Time & Material

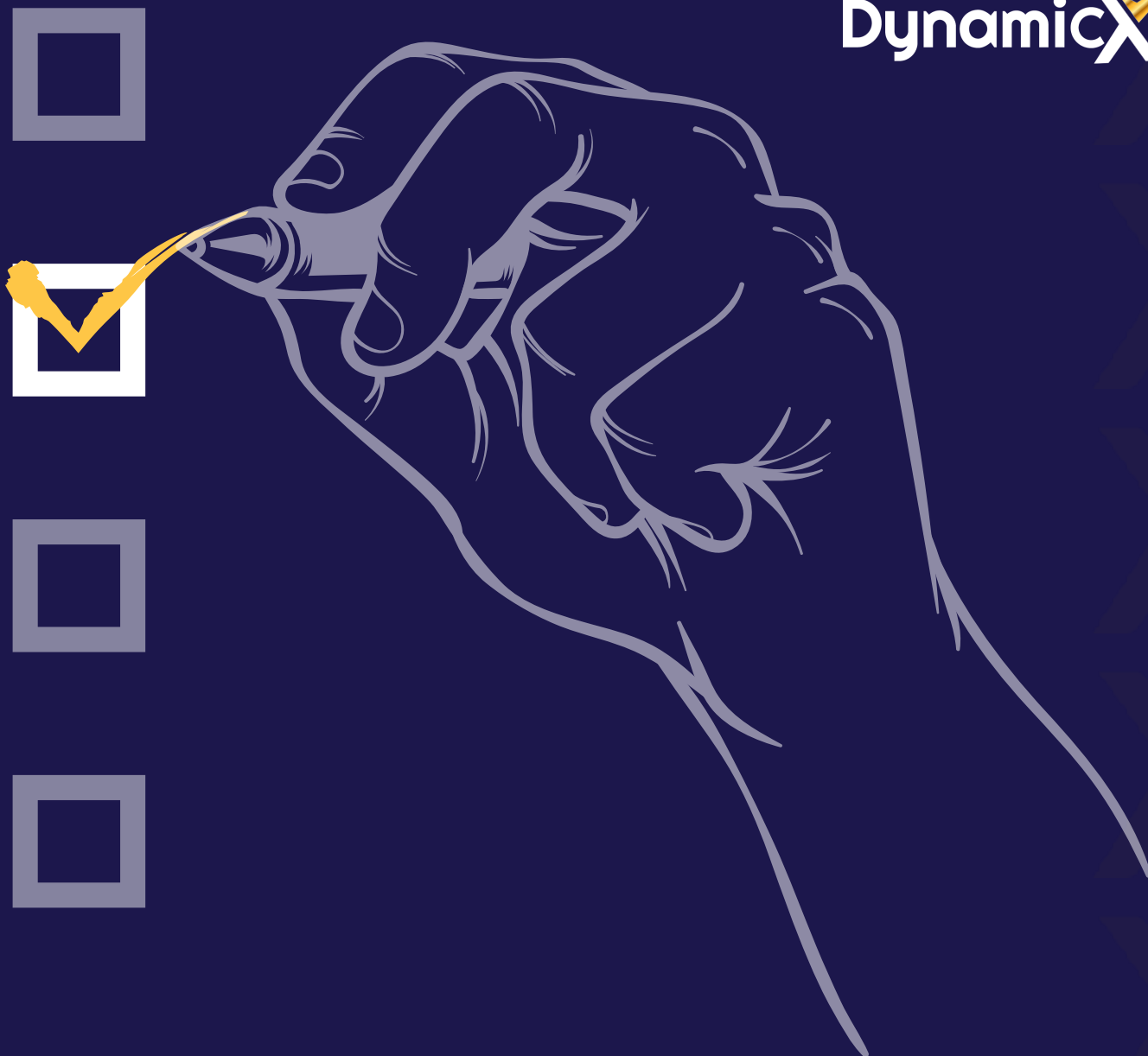
This calculates cost based on time and material spent, leaving room for changes to the budget and scope of the project over time.



Dedicated Team

A complete team (or a single expert from our staff) joins your existing specialists on the project. This team stays under your management and can be scaled up/down over time.





What You Can Choose

Flexible contract terms and hourly rates
 Exact development plan and documentation
 Clearly predefined requirements and timelines
 Fixed estimation of project costs
 Scalability and flexibility of term
 Easy communication with any team member
 Strong PM and all round QA included
 IP protection and NDA

Fixed Price	Dedicated Team	Time & Material
-	+	+
+	-	-
+	-	-
+	-	-
+	+	+
+/-	+	+/-
+	+/-	+/-
+	-	+

Contact Us



hello.plus@dynamicxplus.co.uk



Cardiff Office

Brunel House, Office 7:01, 2 Fitzalan Road,
Cardiff, CF24 OHA, United Kingdom



+44 03 300 436 757



www.dynamicxplus.co.uk